

28/29
DECEMBER 2017



Prima edizione: 1980

Audi FIS Ski World Cup

bormio



BORMIO - November 24, 2017

BORMIO WILL DEDICATE A GONDOLA LIFT TO THE WINNER OF THE DH RACE

Bormio just like Kitzbuehel. SIB - the company managing the Bormio ski area - has decided to dedicate the gondola lift #1 connecting Bormio to Bormio 2000 to the next winner of the World Cup DH race, taking place on the Stelvio on December 28. That's a tradition in the Austrian town of Kitzbuehel and it's about to become a tradition of Bormio too. "Next summer we will organize a ceremony featuring the participation of the DH winner. It's gonna be a great party." says Valeriano Giacomelli, CEO of SIB

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