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bormio



FIS ALPINE WORLD CUP: BORMIO IS BACK!

After three years Bormio is once again part of the FIS Alpine World Cup circuit. Its come back was officially presented in the wonderful setting of Terrazza Martini - in the heart of Milan - during the press conference when Fisi and President Flavio Roda introduced the season that's about to start. A very important and difficult one, which will reach its peak in February 2018, on the occasion of the Winter Olympics in Pyeong Chang, South Korea.

The Olympic Games and their great popularity have always been the best way to engage even those people who are not fond of skiing and other snow disciplines. In a period like Christmas - which is crucial for what television audience matters - Bormio too is preparing to prove once again its value among the most exciting winter venues. This was briefly explained by Valeriano Giacomelli, the AD of Società Impianti Bormio: "We purchased 18 last-generation snow guns and boosted the water network to produce the one hundred thousand cubic meters of snow needed to prepare the Stelvio piste. On December 28 we will host the DH race, on December 29 the Alpine Combined and the following day the Italian championships at night. We still thank Santa Caterina Valfurva for hosting the last three editions that allowed Lombardia to keep staying in the World Cup circuit."

The DH athletes happily welcomed the return on the Stelvio. They know that you can't win by chance on this piste, that a victory on the Stelvio can be compared to the most successful university degree. A quick look at the Bormio hall of fame can explain this: from the world title got by Pirmin Zurbriggen in 1986, to the latest medal won by Svindal in 2013, all the most prestigious names are there. Miller, Maier, Walchhofer, Strobl, Rahlves, Defago, Innerhofer and Paris: people who wrote the story of this piste.

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